

# VISITORS' FEEDBACK

Thank you for visiting Somerset Art Weeks Festival 2017. We hope you have enjoyed this year's Festival. Please take a moment to complete this form, which will greatly assist us with the planning of future events.

Send us your completed form by 30 October 2017 to be in with a chance of winning a stay at an arts venue in Somerset with 4 runner up prizes all donated by SAW members.

## 1. How did you hear about Somerset Art Weeks Festival 2017?

- Venue  Website  
 Brochure  Poster  
 Road signage  Facebook  
 Twitter  Instagram  
 Press feature  TIC  
 Word of Mouth

Other, please specify:

## 2. How many venues have you or do you intend to visit this year?

## 3. Who did you visit the event with?

- Alone  With friends  
 With a partner  With children  
 As part of a group  
 With work colleagues

## 4. Which county do you live in? Where have you visited from?

- Somerset  Devon  
 Dorset  Bristol  
 Gloucestershire  Wiltshire  
 London  Hampshire

Other (Please specify)

## 5. Where did you stay for Somerset Art Weeks Festival 2017?

- At home  Local hotel  
 With friends or family  
 Self-catering accommodation  
 Local B&B  Other

## 6. What means of transportation did you use to make your visit?

- Walking  Cycling  
 Train  Bus  
 Car

## 7. How many pieces of artwork did you buy?

## 8. Please give an estimate of how much you have spent on artworks during the event

- £5 or less  £5 - £49  
 £50 - 99  £100 - £500  
 £500 +

## 9. What other facilities did you use during your visit?

- Hotel or B+B  Restaurants  
 Cafes  Pubs  
 Shops  Tourist Attractions

## 10. Approximately how much did you spend during your visit including food, drink, transportation, accommodation, purchases (including artwork purchased at venues)?

£

## 11. What is your interest in the visual arts?

- Artist / maker / designer  
 Student  Academic  
 Personal interest  
 Professional interest (e.g. curator)  
 None of these

## 12. Have you visited Somerset Art Weeks before?

- Yes  No

## 13. Would you visit Somerset Art Weeks again?

- Yes  No

## 14. Which of the following words apply to Art Weeks 2017?

- High quality  Stylish  
 Well presented  Handmade  
 Celebratory  Collectable  
 Inspiring  Informative  
 Ordinary  Disorganised  
 Mediocre  Uninspiring

## 15. Which of these statements best describes why you came today?

- I thought that I would enjoy it  
 I was curious about Art Weeks and wanted to find out more  
 I thought my family and friends would enjoy it  
 I felt it would add value to professional or personal interest  
 I was keen to buy art work

## 16. Please tell us how we could improve the event

## 17. What was your favourite venue?

Venue Number

Let us know why

*The venue receiving most votes will receive a prize, presented by the Friends of SAW*

## 18. Please let us know the following about you

- Male  Female  
Age  17 - 19  20 - 29  
 30 - 49  50 - 64  
 65+  
Ethnicity  White  
 Mixed / Multiple Ethnic Background  
 Asian or Asian British  
Black or Black British  
 Other inc prefer not to say

## Your Details

Name   
Email   
Mobile

*Your details will be treated as strictly confidential and will not be forwarded to any other organisation. Data is used by SAW to help improve future events.*

- Tick here if you DO NOT want to join our Mailing List

Please return your form by 30 October 2017 to:

Somerset Art Works, The Town Hall, Bow Street, Langport, Somerset, TA10 9PR